

Annandale Area Chamber of Commerce Membership Meeting Minutes

Meeting Date: 7/11/18

Time: 11:30

Meeting Location: Hitching Post

Called to order at. 11:40

Attendance: 26

Welcome and Introductions

Spotlight on Bounce Back Project. Annandale kickoff event 10/3/18 at AES

Treasurer Report: NA

Adoption/Amendment of Agenda:

Motioned and seconded

Approval of Previous Meeting Minutes:

Motioned and seconded

Board Meeting Review:

- Will be reviewing committee budgets at the Sept & Oct meetings. We would also like the committee chairs to assess their event along with their budget prep – are there ways to make the event more cost effective, is the event still relevant for the community and can we improve on it
- Jeff Lundquist will be managing the kiosk advertising slots
- The City and the Chamber will be looking into the possibility of jointly hiring an Economic Developer

School Update:

- None

City Update:

- Progression of apartment building is moving along, hope to break ground this year
- Now that the 4th is over, focus will be on details of the upcoming Downtown project
- The City and the Lions are preparing to start construction on a concession stand at the rec park
- Election coming up soon. City has all new voting machines and judges this year, training needed all around

Committee Reports:

- **Membership Committee:**
 - None
- **Business Expo:**
 - None
- **All-City Garage Sale:**
 - None
- **Chili Cook-Off:**
 - None
- **Queen's Committee:**
 - Gala was a success even though attendance was slightly down.
 - There was some talk at the BOD level about possibly changing how tickets are sold for the Gala as a means of producing more income and drawing more attendees. Further discussion will be carried out with the committee members at a later date
- **Fourth Of July Committee:** www.annandale4thofjuly.org
 - John gave a recap of the events
 - Dewey went into detail about the new interactive app that Think UP Technologies created for the parade. During the parade the app was viewed 3300 times, with 2900 views of the parade entries web pages from the app.
 - Dewey also talked about updating the 4ths website and restructuring the parade

- **Golf Tournament:**
 - August 15th at Southbrook Greens. Golf at 1:00, social hour and bean bag tournament from 4:30 – 5:30 with dinner following. This is a change from the times reported in last months minutes
- **Halloween:**
 - None
- **Halftime Challenge:**
 - None
- **New Year's Eve Ball Drop:**
 - None
- **Downtown Committee:**
 - None
- **Shop & Eat Local Committee:**
 - None
- **Social Committee:**
 - None
- **Business & Person Of The Year:**
 - Congratulations to Business of the Year winner Green Lotus Yoga and Healing Center
 - Congratulations to Member of the Year winner David Burd from State Farm Insurance
 - It was discussed at the BOD meeting about tying in these awards with either the Queens coronation or one of our social events of the year to garner it more recognition. More info to come

Upcoming events:

- Golf tournament August 15th
- Farm To Feast dinner August 19th
- Art Crawl August 25th

Misc:

Next Meeting: NA

Location: Southbrook Greens Golf Tournament

Time: 1:00

Adjournment:

- 12:40 Motioned and seconded